

Elephant in addition or a leasing company for people!

Design of the flip-flop calendar for the leasing company “Interleasing”



Идея

Все знают, что успешная лизинговая сделка — это холодный ум и трезвый расчет. Не должно быть эмоций, а личные и доверительные отношения между клиентом и компанией могут не выгодно повлиять на результат. Компания «Интерлизинг» опровергает этот сложившийся стереотип, показывая, что личные человеческие качества и чуткое отношение к клиенту играют в бизнесе компании не последнюю, а часто решающую роль. Ведь порой можно обсудить интересные условия за чашечкой кофе, или просто договорившись, взять слона в придачу.

Каждый месяц календаря выполнен в индивидуальном графическом стиле, что подчеркивает разнообразие и гибкость ведения бизнес-процессов компании «Интерлизинг».

Idea

Everyone knows that a successful leasing deal is a cold mind and sober calculation. There should be no emotions, and personal and trustworthy relationships between the client and the company may not be profitable to influence the result. The company “Interleasing” refutes this stereotype, showing that personal human qualities and sensitive attitude to the client play in the business of the company not the last, but often decisive role. After all, sometimes you can discuss interesting conditions for a cup of coffee, or simply agreeing to take an elephant in addition.

Each month of the calendar is executed in an individual graphic style, which underlines the diversity and flexibility of conducting business processes of the company “Interleasing”.

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Человеческие отношения
Внимание, уважение и другие плюшки обязательны

Human relationships
Attention, respect and other buns are mandatory

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Гибкость
Да, мы такие

Flexibility
Yes, we are

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Быстрее ветра
Скорость принятия решений

Faster than the wind
Speed of decision making

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Индивидуальное обслуживание
Подпишем договор даже в космосе

Individual service
We will sign the contract even in space

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Надежность
Прочное основание верить

Reliability
The strong basis to trust

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Слона в придачу
Скидки наши — стали ваши

Elephant in addition
Our discounts — became yours

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Интересные условия
Нам нравится, что вам нравится

Interesting conditions
We like what you like

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Легкость в общении
Просто договоримся

Ease of communication
Just agree

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Профессионализм
Все по-плечу

Professionalism
I can do everything

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Креативность
Делаем все красиво

Creativity
We do everything beautifully

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Ответственность
Сказано — сделано

Responsibility
No sooner said than done

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Лояльность
К вам со всей душой

Loyalty
To you with all my heart

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Design of the flip-flap calendar for the leasing company "Interleasing"

