



"INVEST IN UDMURTIA" PROJECT (UDMURT REPUBLIC)

UDMURTIA INVESTMENT OPPORTUNITY
MAP PRESENTATION

AUGUST 1ST, 2017





Udmurtia is a region with rich traditions and high economic potential. We build a new model of the territory development, which is based on the principles of openness, honesty, efficiency of the government and transparency of procedures for entrepreneurs.

Over three months, we have revised the structure and rules of interaction with a business community, conducted full analysis of the Republic's opportunities for new investment projects.

OIC of the Head of Udmurtia,
Alexander Brechalov.



EVENT INFORMATION

PROJECT

«INVEST IN UDMURTIA»

DATE

August 1st, 2017

LOCATION

IZHEVSK

GUESTS

Guests 250 executive officers of the federal, state, regional status, top managers and business owners.



EVENT TIMELINE

-
- 11:00 - 12:30** The guest gathering and welcome zone at the Concern «Kalashnikov» parking place.
-
- 12:30 - 14:00** Udmurtia Investment Opportunity Map Presentation
The Presentation Structure
Part 1: Udmurtia is a part of the global world;
Part 2 : Competitive niches for investing in the Republic;
Part 3: Top 100 Udmurtia’s business-champions;
Part 4: Infrastructure renovation and Public Private Partnership Projects;
Part 5: A new model of work forentrepreneurs and investors in Udmurtia.
-
- 14:00 - 14:15** Coffee-break
-
- 14:45 - 15:30** Visiting the «Kalashnikov» Concern
-
- 15:30-17:00** Strategic sessions
-
- 17:00-20:00** Gala-dinner



ПРЕЗЕНТАЦИЯ КАРТЫ ИНВЕСТИЦИОННЫХ ВОЗМОЖНОСТЕЙ УДМУРТИИ

Удмуртия — регион с богатыми традициями и высоким экономическим потенциалом. Мы строим новую модель развития территории, которая базируется на принципах открытости, честности, эффективности государственного управления и прозрачности процедур для предпринимателей.

За прошедшие три месяца мы пересмотрели структуру и правила взаимодействия с бизнес-сообществом, провели полный анализ возможностей Республики для новых инвестиционных проектов.

ВРИО Главы Удмуртии
А.В. Бречалов

ПРОГРАММА МЕРОПРИЯТИЯ

- | | |
|---------------|---|
| 11:00 - 12:30 | Сбор гостей и приветственный фуршет на парковке концерна «Калашников» |
| 12:30 - 14:00 | Презентация Карты инвестиционных возможностей Удмуртии
Содержание:
Часть 1. Удмуртия — часть глобального мира.
Часть 2. Конкурентные ниши для инвестирования в Республике.
Часть 3. ТОП-100 бизнес чемпионов Удмуртии.
Часть 4. Проекты в области ГЧП.
Часть 5. Новая модель работы с предпринимателями и инвесторами в Удмуртии. |
| 14:00 - 14:15 | Выступление специальных гостей — представителей Правительства РФ и государственных компаний |
| 14:15 - 14:45 | Кофе-брейк |
| 15:00 - 15:30 | Переход на стратегические сессии |

INVITATION #1



AIRPORT | FLIGHT

Airport in Moscow: Vnukovo 1 (VKO)

Departure from Moscow to Izhevsk: 8:00 AM

Departure from Izhevsk to Moscow: 8:00 PM (local time zone)

Flight duration: 1 hour 40 minutes

On board: beverages

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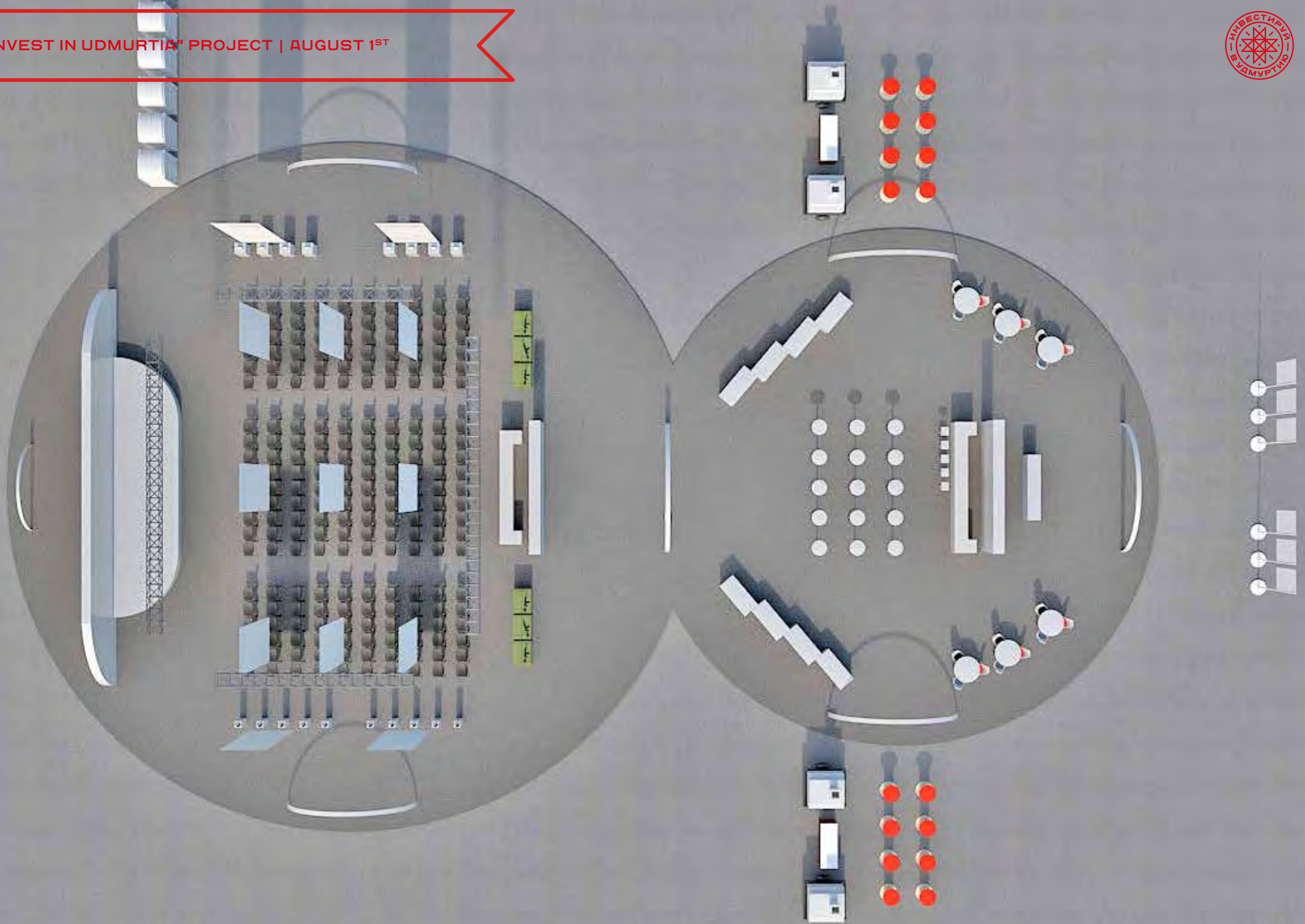
WELCOME AT THE AIRPORT

Fifty branded private LADA Vesta with Agency representatives welcomed the guests.



GUESTS OF THE EVENT GATHERED AT THE CONCERN «KALASHNIKOV» PARKING PLACE. THE GUEST AREA

represented a complex of two spherical tents. There was the buffet and communication zone inside the first tent and a presentation zone inside the second tent.



БИЗНЕС
В ОБЛАСТИ

МУНИ
ПРОЕКТ

TOP100UDM.RU



ACTIVITIES

Municipal Projects

Presentation of the Top 10 projects of Udmurtia in the format of VR-panoramas.



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Presentation of the Top 10 projects of Udmurtia in the format of VR-panoramas.



The Investment Portal

Guests of the presentation were able to try the platform for investments in the form of interactive excursion with the iPad.



Top 100 companies of Udmurtia

Guests of the presentation were able to get acquainted with a hundred of the best companies in the form of interactive excursion with the iPad.



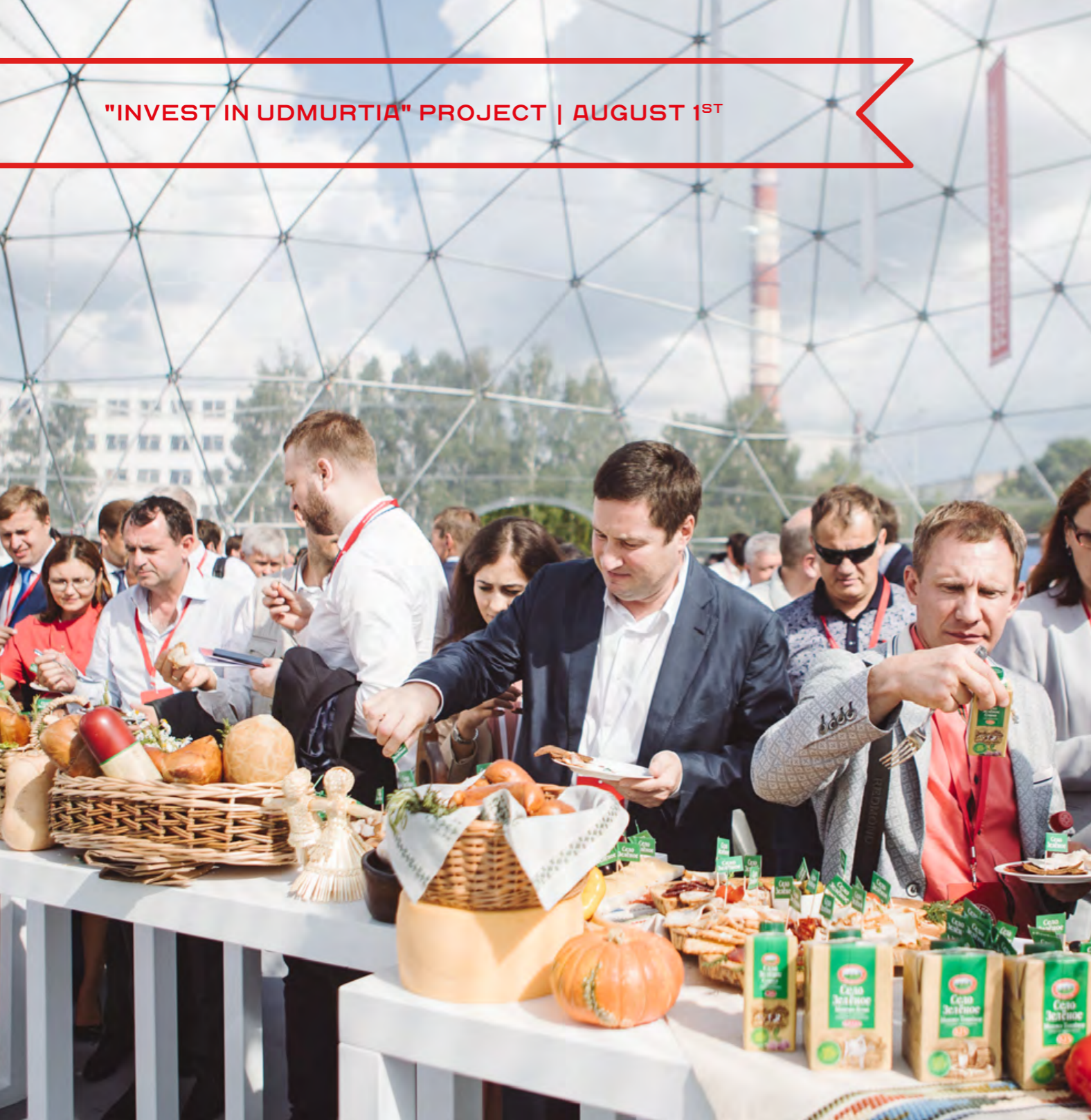
Kalashnikov rifle setting-up

All the guest of the presentation had an opportunity to get the Kalashnikov rifle on and off.



Like Coffee

Like Coffeehouse with an exhibition of 20 start-up projects.



A BUFFET BITH PEREPECS

The welcome buffet offered national cuisine dishes cooked in mobile ovens. Moreover, appetizers and drinks were offered to the guests in the tent.

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ПРОБЛЕМ
ОТСУТСТВИЕ АГЕНТА ИЗМЕНЕНИЙ
В ЭКОНОМИКЕ РЕСПУБЛИКИ



THE UDMURTIA INVESTMENT OPPORTUNITY MAP PRESENTATION

The project was presented as a show with five thematic parts consisting performances and interactive presentations.



VISITING INDUSTRIAL SITE

During the gathering period all the guests had an opportunity to take part in visiting industrial site with possibility to make a couple of shots in the factory's shooting gallery. The old-timers conducted the excursion, telling stories about history and daily routine.



STRATEGIC SESSIONS

After the excursion all investors were grouped by theme sessions and went to the strategic sessions: «The Investors Club», IT, Agriculture and Farming, and Hi-Tech Manufacturing.



GALA DINNER

All the guest were welcomed back to the tent to have a gala dinner.



THANK YOU!