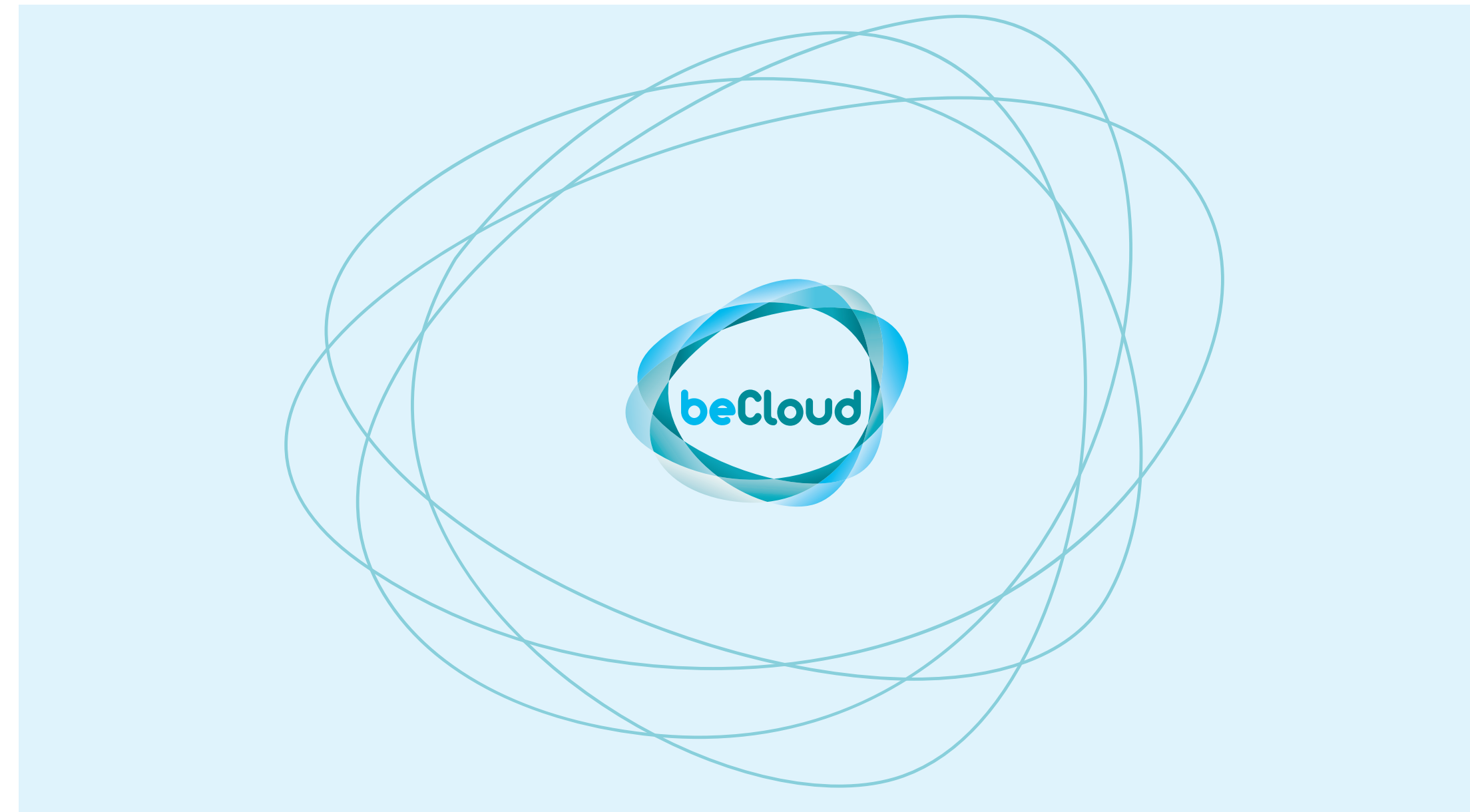
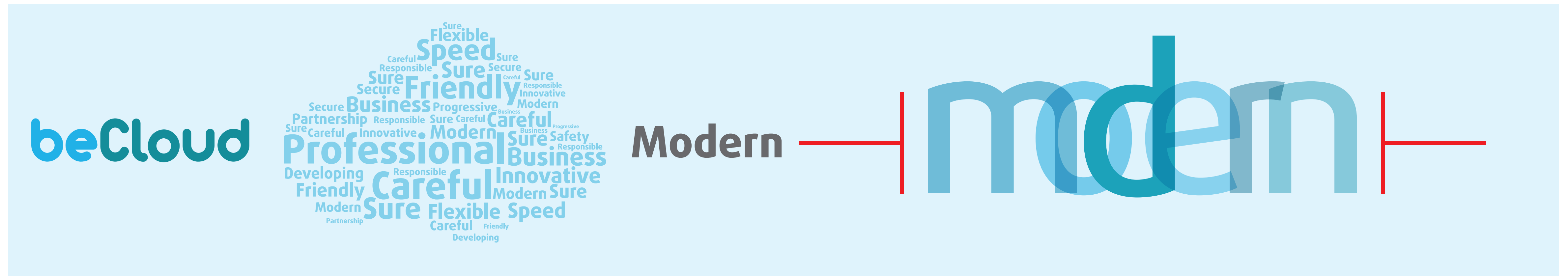


BEFORE



IDEA: transformation, concentration, dynamics, accuracy, speed.
We took brand-describing tag words and compressed them to the core.



Words-characteristics → words-transformers

Business

business

Progressive

Progressive

Friendly

friendly

beCloud

Progressive

прогрессивный

beCloud

modern

современный

beCloud

Professional

профессиональный

beCloud

friendly

дружественный

beCloud

friendly

partnership

business

flexible

modern

secure

progressive

safety

speed

developing

progressive

developing

speed







РАСШИРЯЕМ ГРАНИЦЫ ВАШИХ ВОЗМОЖНОСТЕЙ

The image displays a large white curved wall with a grid of 70 small logos. Each logo is a blue square containing a white word: 'secure', 'modern', 'business', 'safety', or 'freedom'. To the right of each word is the text 'облачные технологии' (cloud technologies) and 'beCloud'. The logos are arranged in a pattern that repeats every two rows. The words 'secure' and 'freedom' appear in the first and third columns, 'modern' in the second, 'business' in the fourth, and 'safety' in the fifth. The 'beCloud' text is positioned to the right of each word. The wall is illuminated by two spotlights from above.