

ABOUT

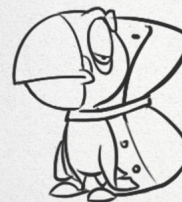
The studio had a hard task - to develop not only a charming and interesting, but a memorable character who actually would perform the function of mascot brand, and we succeeded!

After the successful release of the first sticker, Alfa-Bank decided to please its customers with festive New Year stickers and Asterman not only drew new images with the long-beloved Alfred, but also created a girlfriend for him- fluffy and charming Mani!

The first sticker "And here's Alfred" was downloaded by more than 427 thousand people and was messaged more than 3 million times all around the world!

Winter Stickerpack "Alfred and Mani" was downloaded by more than 452 thousand people and was used in messages about 2.5 million times.

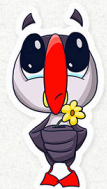
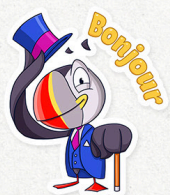
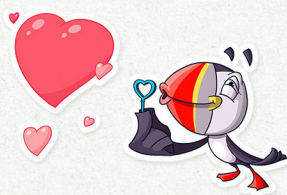
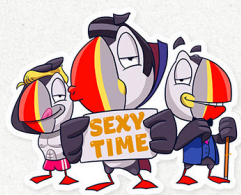
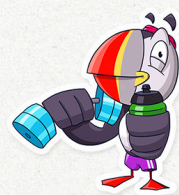
ASTERMAN.ORG

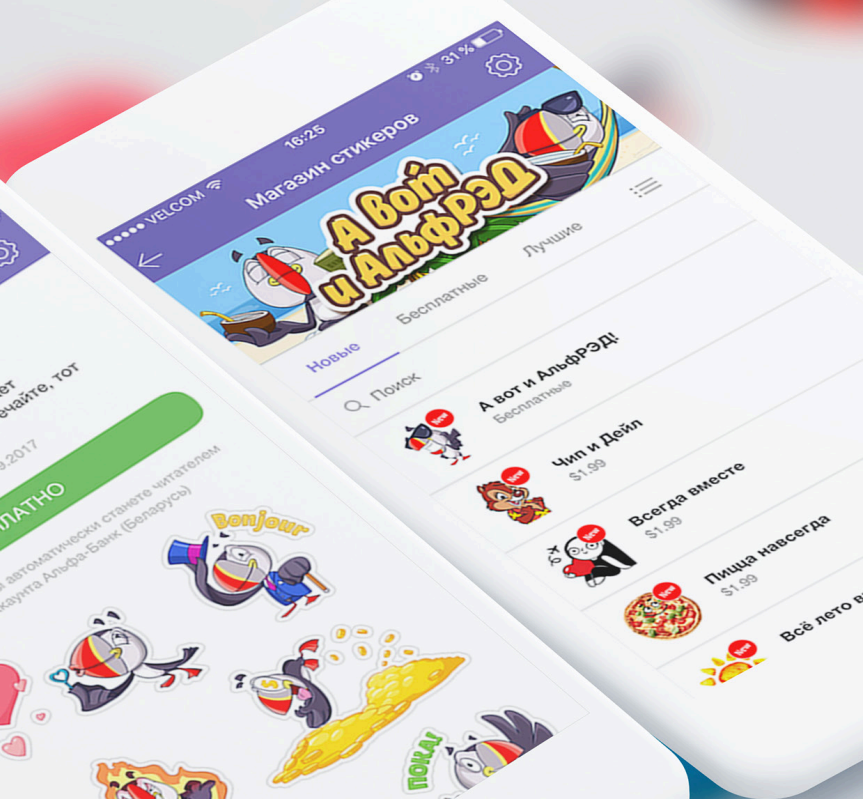
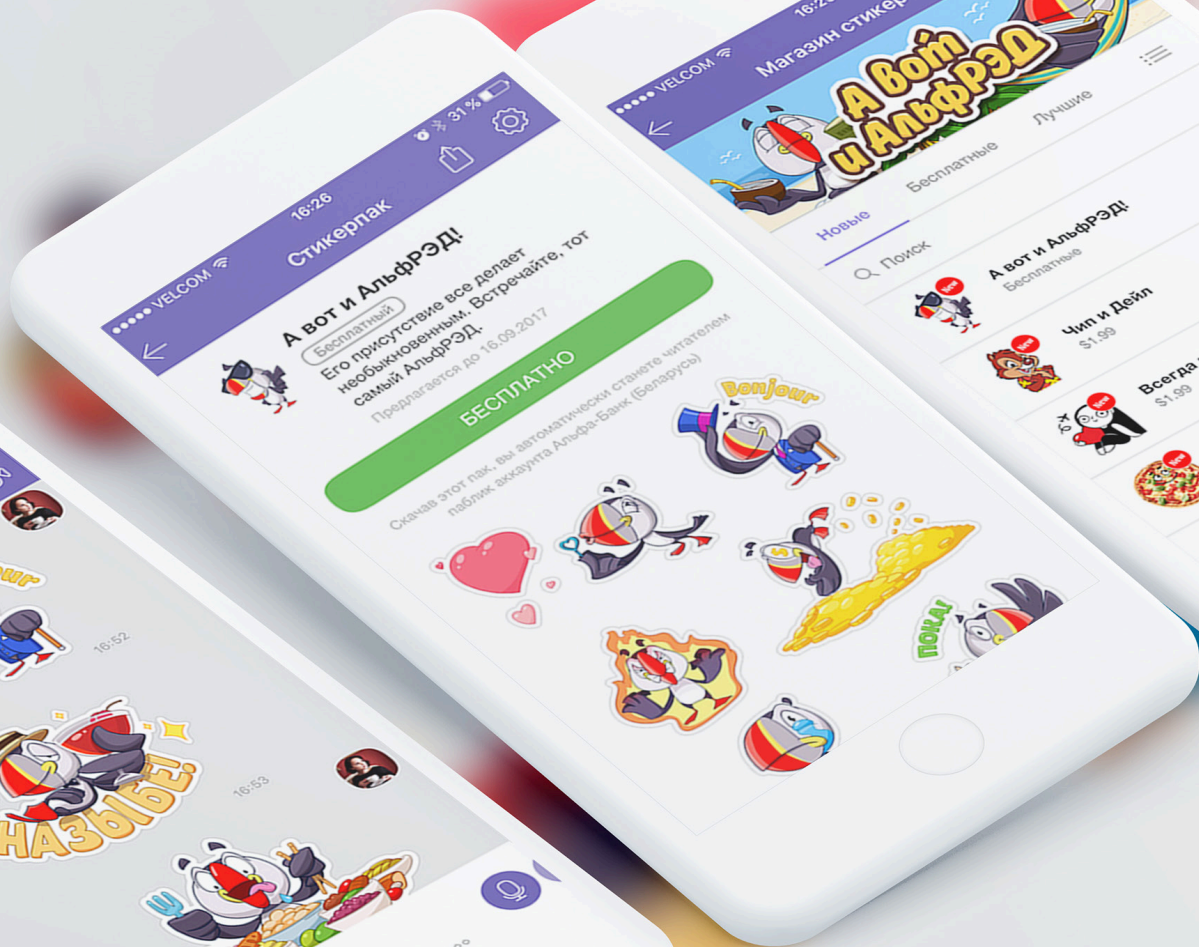




А вот и АльфРэд









АльфРэд и Мани



